

2012 investment incentives

Whether you pay cash or finance it

Tax incentives of 50% bonus depreciation for qualifying capital investments in 2012, no matter how much you spend! The U.S. 2010 Tax Relief Act applies to new Steelcase products installed in 2012. Don't miss out!

Lower your taxes – increase first year depreciation with a 50% bonus! Ask us to explain how much you'll save by showing you our calculator tools.

Accelerate your cash flow – MORE CASH available to spend on your core business.

Improve your return on assets – get the majority of the investment off your (tax) books sooner.

Lower your life-cycle costs – due to the time value of money, the net saving impact of a \$1 million furniture purchase is \$43,774 using 12% cost of capital.

New Steelcase products qualify – includes furniture, access floors, movable walls, lighting, modular power, technology products, etc. (design and installation fees also qualify). Bonus depreciation applies only to purchases of new products.

Financing for improved cash flow – combined with financing from Steelcase Financial Services, you can acquire a new work environment with very little or no cash outlay in year one. Ask us for a quote and about eligibility requirements on the Smart Financing promotional offer with rates as low as 0%.

Total workspace investment now less costly – other capital investments qualify. See your tax advisor or <http://www.whitehouse.gov/taxcut>

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